



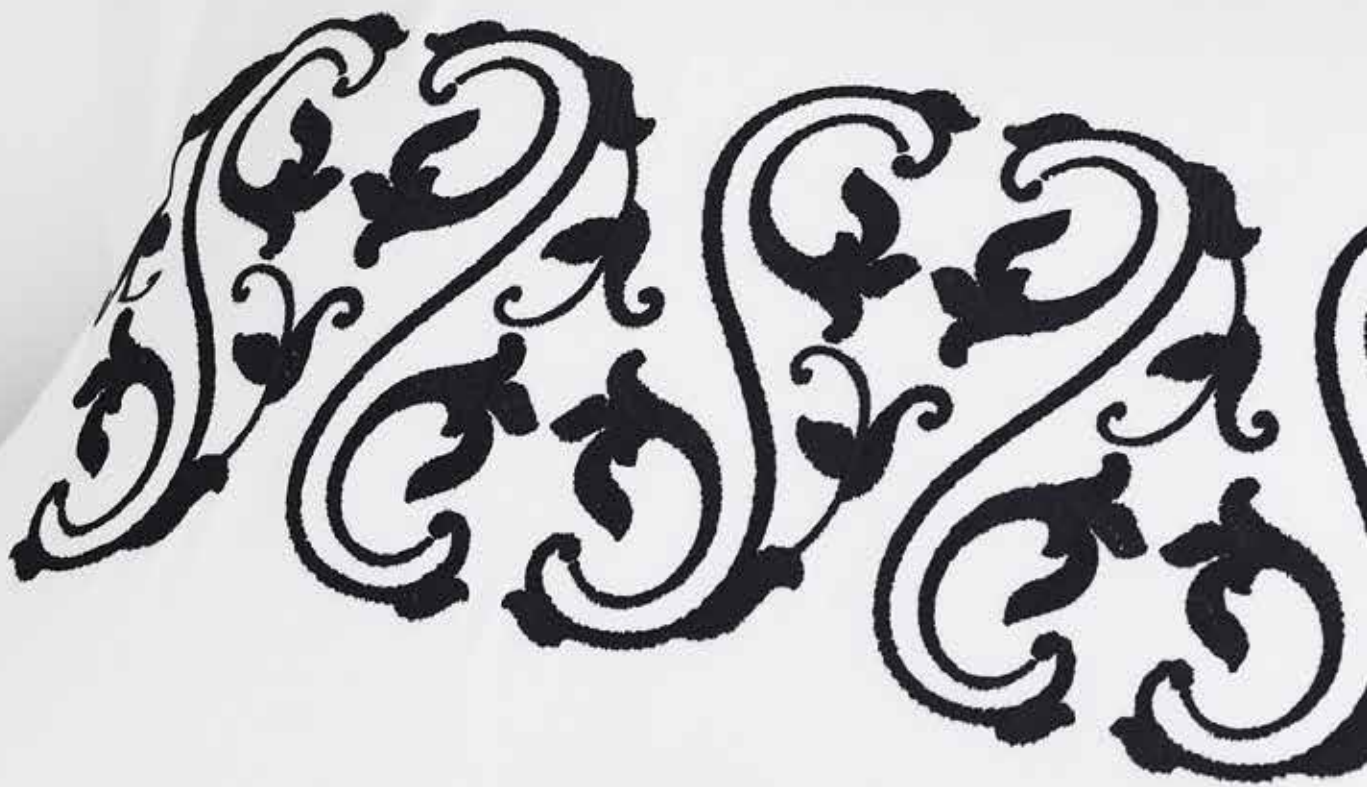
LOOKBOOK / ALBUM 01



Style of Living

Frette's story has always been written with reference to luxury, quality, indulgence, and great design. A new chapter, born out of the desire to speak to a broader and more diverse audience of customers, or characters, is now revealed. A new vision is set out to make Frette an integral part of their style of living.

Frette has created a world that invites clients and friends to visit Frette again and again, and enjoy new discoveries. And there is a great deal to explore: beyond linens, deep ranges of pillows and throws to accessorize even the most special of living spaces, as well as small gems like intricate boudoir pillows and embroidered hand towels. Every piece conjures the elegant ease of the Frette style of living.





COMPOSE YOUR BED

Frette's new vision takes shape in a departure from the traditional approach of delivering seasonal, transient collections to one that allows beautiful new style possibilities. Defined by a precise design formula with enduring style in mind, Frette's new assemblage of sensational single elements can be combined to create infinite design moods. Whether minimalist or maximalist, linear or romantic or ornate, the elements consistently work in perfect harmony. Prioritising the agility of the product over passing trends, Frette's Style of Living embodies elegant simplicity and uncommon sumptuousness.

The design process takes inspiration from motifs with deep historic roots and symbolism, exploring their recurrent presence in architecture, art and fashion over the centuries. The new designs are contemporary classics.





B E D A N D B A T H



FR6574 / ORNATE MEDALLION LACE

ENG: Cotton sateen jacquard boudoir with inserted macramè lace

ITA: Boudoir in raso jacquard con pizzo macramé inserito



2136



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Boudoir in cotton sateen with contrasting embroidery on front

ITA: Boudoir in raso liscio con ricamo a contrasto



BN56



FR6325 / TRIPLO POPELINE

ENG: Crisp poplin boudoir with triple piping

ITA: Boudoir in fresco popeline di cotone con triplo piping ricamato



BN01



FR6325 / TRIPLO POPELINE

ENG: Bedset in poplin with triple piping

ITA: Completo letto in popeline con triplo piping ricamato a contrasto



BN01

FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BN56

FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Sheet set in cotton sateen with contrasting embroidery

ITA: Completo letto in raso di cotone con ricamo a contrasto



BN56



FR6589 / RECTANGULAR

ENG: Light quilt in cotton sateen with contrasting lining on back side

ITA: Trapuntino in raso di cotone e fodera in cotone a contrasto



BN56



FR6575 / HERRINGBONE LUXURY

ENG: Bed cover and decorative cushion in blend cotton and silk jacquard with distinctive herringbone design

ITA: Copriletto e cuscino decorativo in misto seta e cotone jacquard con l'originale disegno spigato



2136



FR6610 / PURE CASHMERE

ENG: Solid throw with fringes on short edges

ITA: Plaid in puro cachemire con frange decorative



2136



0800



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Embroidery terry towel set

ITA: Set asciugamani con ricamo



BN56



FR2935 / TRIPLO BOURDON

ENG: Towel set in terry with triple piping

ITA: Set asciugamani con triplo piping ricamato



BN01



FR6597 / BOLD

ENG: Pillows in plain cotton sateen in contrasting colors

ITA: Federa decorativa in raso di cotone in colori a contrasto



1N09



FR6568 / LINKS EMBROIDERY

ENG: Boudoir in cotton sateen with "chain" contrasting embroidery on front

ITA: Boudoir in raso di cotone con ricamo "catena" a contrasto



1N09



FR6325 / TRIPLO POPELINE

ENG: Crisp poplin boudoir with triple piping

ITA: Boudoir in fresco popeline di cotone con triplo piping ricamato



BM44



FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BM43

FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BN56

FR6568 / LINKS EMBROIDERY

ENG: Sheet set in cotton sateen with "chain" contrasting embroidery

ITA: Completo letto in raso di cotone con ricamo "catena" a contrasto



BN56



FR6589 / RECTANGULAR

ENG: Light quilt in sateen cotton with contrasting lining on back side

ITA: Trapuntino in raso di cotone e fodera in cotone a contrasto



1N09



FR6575 / HERRINGBONE LUXURY

ENG: Bed cover and decorative cushion in blend cotton and silk jacquard with distinctive herringbone design

ITA: Copriletto e cuscino decorativo in misto seta e cotone jacquard con l'originale disegno spigato



1619



FR6582 / CHAINS LUXURY

ENG: Pillows in plain cotton sateen in contrasting colors

ITA: Federa decorativa in raso di cotone in colori a contrasto



OM07



FR6607 / CHAINS

ENG: Wool throw with iconic jacquard "chain" design

ITA: Coperta in pura lana vergine caratterizzato dall'iconico disegno jacquard "catena"



OM01



FR2935 / TRIPLO BOURDON

ENG: Towel set in terry with triple piping

ITA: Set asciugamani con triplo piping ricamato



BB14



FR6568 / LINKS EMBROIDERY

ENG: Towel set in terry with "chain" embroidery

ITA: Set asciugamani con l'iconico ricamo "catena"



1N09



FR6597 / BOLD

ENG: Pillows in plain cotton sateen in contrasting colors

ITA: Federa decorativa in raso di cotone in colori a contrasto



OC05



FR6568 / LINKS EMBROIDERY

ENG: Boudoir in cotton sateen with "chain" contrasting embroidery on front

ITA: Boudoir in raso di cotone con ricamo "catena" a contrasto



9N05



FR6325 / TRIPLO POPELINE

ENG: Crisp poplin boudoir with triple piping

ITA: Boudoir in fresco popeline di cotone con triplo piping ricamato



BC19



FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BC18

FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BN58

FR6584 / HERRINGBONE

ENG: Duvet cover in cotton sateen jacquard with coordinated shams with simple hem finishing

ITA: Copripiumino jacquard in raso di cotone jacquard con federe coordinate, con finitura orlo semplice



0516



FR6589 / RECTANGULAR

ENG: Light quilt in cotton sateen with contrasting lining on back side

ITA: Trapuntino in raso di cotone e fodera in cotone a contrasto



9N05

FR6568 / LINKS EMBROIDERY

ENG: Sheet set in cotton sateen with "chain" contrasting embroidery

ITA: Completo letto in raso di cotone con ricamo "catena" a contrasto



9N05



FR6610 / PURE CASHMERE

ENG: Solid throw with fringes on short edges

ITA: Plaid in puro cachemire con frange decorative



9612



0501



**FR2935 /
TRIPLO BOURDON**

ENG: Towel set in terry with triple piping

ITA: Set asciugamani con triplo piping ricamato



BN51



**FR6568 /
LINKS EMBROIDERY**

ENG: Boudoir in cotton sateen with "chain" contrasting embroidery on front

ITA: Boudoir in raso di cotone con ricamo "catena" a contrasto



9N05



**FR2933 /
UNITO**

ENG: Towel set in terry with cotton sateen bias and embroidered logo

ITA: Set asciugamani con logo Frette e rifiniti con bordatore in tinta



0516



FR6597 / BOLD

ENG: Pillows in plain cotton sateen in contrasting colors

ITA: Federa decorativa in raso di cotone in colori a contrasto



2N21



FR6568 / LINKS EMBROIDERY

ENG: Boudoir in cotton sateen with "chain" contrasting embroidery on front

ITA: Boudoir in raso di cotone con ricamo "catena" a contrasto



2N21



FR0401 / DOPPIO AJOUR

ENG: The Doppio Ajour boudoir features two lines of open hemstitch embroidery on fine cotton sateen

ITA: Boudoir in raso di cotone caratterizzato dalla doppia linea di orlo a giorno



0313



FR6565 / BOLD

ENG: Sheet set in plain cotton sateen with contrasting borders with matching pillows

ITA: Completo letto in raso unito con bordi a contrasto e federe a sacchetto in coordinato



BE80

FR0401 / DOPPIO AJOUR

ENG: Sheet set in cotton sateen with the distinctive double hem finishing

ITA: Completo letto in raso di cotone con la distintiva finitura del doppio orlo a giorno



0313

FR6568 / LINKS EMBROIDERY

ENG: Sheet set in cotton sateen with "chain" contrasting embroidery

ITA: Completo letto in raso di cotone con ricamo "catena" a contrasto



2N21



FR6575 / HERRINGBONE LUXURY

ENG: Bed cover and decorative cushion in blend cotton and silk jacquard with distinctive herringbone design

ITA: Copriletto e cuscino decorativo in misto seta e cotone jacquard con l'originale disegno spigato



0516



FR6607 / CHAINS

ENG: Wool throw with iconic jacquard "chain" design

ITA: Coperta in pura lana vergine caratterizzato dall'iconico disegno jacquard "catena"



OB33



FR6582 / CHAINS LUXURY

ENG: Decorative cushion in cotton and silk with iconic "chain" design

ITA: Cuscino decorativo in seta e cotone con l'iconico disegno "catena"



OE02



FR6568 / LINKS EMBROIDERY

ENG: Towel set in terry with "chain" embroidery

ITA: Set asciugamani con l'iconico ricamo "catena"



2N21



FR2933 / UNITO

ENG: Towel set in terry with cotton sateen bias and embroidered logo

ITA: Set asciugamani con logo Frette e rifiniti con bordatore in tinta



2216



FR6585 / ACROSS

ENG: Cotton jacquard boudoir with diagonal pattern, 460 TC

ITA: Federa jacquard con disegno diagonale, 460 TC



2136



FR6574 / ORNATE MEDALLION LACE

ENG: Cotton sateen jacquard boudoir with inserted macramè lace

ITA: Boudoir in raso jacquard con pizzo macramè inserito



2136



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Boudoir in cotton sateen with matching colour embroidery on front

ITA: Boudoir in raso liscio con ricamo in tono



BB15



FR6574 / ORNATE MEDALLION LACE

ENG: Cotton sateen jacquard sheet sateen with macramé lace border

ITA: Completo letto in raso jacquard con pizzo macramé sul bordo



2136

FR6585 / ACROSS

ENG: Sheet set in 460 TC cotton sateen with a diagonal pattern

ITA: Completo letto in raso jacquard 460 TC, caratterizzato da un leggero disegno diagonale



2136

FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Sheet set in cotton sateen with contrasting embroidery

ITA: Completo letto in raso di cotone con ricamo a contrasto



BB15



FR6580 / GLOWING WEAVE LUXURY

ENG: Shams in yarn dyed silk and cotton jacquard

ITA: Federa in misto seta e cotone tinto filo



2136



FR6574 / ORNATE MEDALLION LACE

ENG: Terry towel set with inserted lace

ITA: Set asciugamani con pizzo inserito



2136



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Embroidery terry towel set

ITA: Set asciugamani con ricamo



BB15



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Embroidery terry towel set

ITA: Set asciugamani con ricamo



BE80



FR0401 / DOPPIO AJOUR

ENG: The Doppio Ajour boudoir features two lines of open hemstitch embroidery on fine cotton sateen

ITA: Boudoir in raso di cotone caratterizzato dalla doppia linea di orlo a giorno



2216



FR6325 / TRIPLO POPELINE

ENG: Cotton sateen jacquard boudoir with inserted macramé lace

ITA: Boudoir in fresco popeline di cotone con triplo piping ricamato



BE79



FR2934 / BICOLORE

ENG: Boudoir in cotton sateen sheet set with ajour finishing

ITA: Boudoir in raso di cotone con inserto a contrasto e finitura con orlo a giorno



BE79



FR6325 / TRIPLO POPELINE

ENG: Bedset in poplin with triple piping

ITA: Completo letto in fresco popeline di cotone con triplo piping ricamato



BE79

FR2934 / BICOLORE

ENG: Cotton sateen sheet set with ajour finishing

ITA: Completo letto in raso di cotone con inserto a contrasto e finitura con orlo a giorno



BE79

FR0401 / DOPPIO AJOUR

ENG: Sheet set with two lines of open hemstitch embroidery on fine cotton sateen.

ITA: Completo letto in raso di cotone caratterizzato dalla doppia linea di orlo a giorno



2216



FR6591 / GIRANDOLE

ENG: Embroidered light quilt in cotton sateen

ITA: Trapuntino ricamato in raso liscio



2216

FR2934 / BICOLORE

ENG: Cotton sateen sheet set with ajour finishing

ITA: Completo letto in raso di cotone con inserto a contrasto e finitura con orlo a giorno



BE79



FR6610 / PURE CASHMERE

ENG: Solid throw with fringes on short edges

ITA: Plaid in puro cachemire con frange decorative



2103



2136



FR6611 / CASHMERE & SUEDE

ENG: Solid throw in pure cashmere with suede border

ITA: Plaid in puro cachemire con bordo in pelle scamosciata

 BE78

FR6598 / SUEDE LUXURY

ENG: Suede cushions

ITA: Cuscino decorativo in camoscio

 2306



FR6612 / LUXURY PASSEPARTOUT

ENG: Blend cotton and silk decorative cushion

ITA: Cuscino decorativo in mista seta e cotone

 2136



FR6612 / LUXURY PASSEPARTOUT

ENG: Blend cotton and silk decorative cushion

ITA: Cuscino decorativo in mista seta e cotone

 2103



**FR6564 /
PLUSH**

ENG: Terry towel set with new straight corner with binding

ITA: Set asciugamani con bordatore e nuova finitura con angolo a 90°



B101



**FR2935 /
TRIPLO BOURDON**

ENG: Towel set in terry with triple piping

ITA: Set asciugamani con triplo piping ricamato



BE79



FR2934 / BICOLORE

ENG: Boudoir in cotton sateen sheet set with
ajour finishing

ITA: Boudoir in raso di cotone con inserto a
contrasto e finitura con orlo a giorno



BZ68



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Boudoir in cotton sateen with
contrasting embroidery on front

ITA: Boudoir in raso liscio con ricamo a
contrasto



BZ69



FR6574 / ORNATE MEDALLION LACE

ENG: Cotton sateen jacquard boudoir with inserted
macramè lace

ITA: Boudoir in raso jacquard con pizzo macramè
inserito



B101



**FR6571 /
ORNATE MEDALLION
EMBROIDERY**

ENG: Bedset in poplin with triple piping

ITA: Completo letto in raso di cotone con ricamo a contrasto



BZ69

**FR6574 /
ORNATE MEDALLION LACE**

ENG: Cotton sateen jacquard sheet sateen with macramé lace border

ITA: Completo letto in raso jacquard con pizzo macramé sul bordo



2136

**FR6594 /
MEDALLION HEART**

ENG: Cotton sateen duvet cover with jacquard placed design

ITA: Copripiumino in raso di cotone con disegno jacquard piazzato



4B20

FR6576 / LUXURY TILE



ENG: Bed cover in yarn dyed in blend cotton and silk jacquard

ITA: Copriletto in tessuto tinto filo jacquard in misto cotone e seta



4338

FR6602 / LUXURY FOX



ENG: Fox fur decorative cushion with silk lining

ITA: Cuscino in volpe doppiato in seta



4338

FR6594 / MEDALLION HEART



ENG: Cotton sateen pillow with jacquard placed design

ITA: Federa in raso di cotone con disegno jacquard piazzato



4B20



FR2933 / UNITO

ENG: Towel set in terry with cotton sateen bias and embroidered logo

ITA: Set asciugamani con logo Frette e rifiniti con bordatore in tinta



4338



FR6571 / ORNATE MEDALLION EMBROIDERY

ENG: Embroidery terry towel set

ITA: Set asciugamani con ricamo



BZ69



FR6574 / ORNATE MEDALLION LACE

ENG: Cotton sateen jacquard sheet set with macramé lace border

ITA: Completo letto in raso jacquard con pizzo macramé sul bordo



2136

FR6327 / ULTIMATE 1000TC GIZA 45

ENG: 1000 TC cotton sateen sheet set

ITA: Completo letto in raso di cotone, 1000 TC



2136

FR6580 / GLOWING WAVE LUXURY

ENG: Duvet cover in blend silk and cotton yarn dyed fabric

ITA: Copripiumino in mista seta e cotone tinto filo



2136

FR6580 / GLOWING WAVE LUXURY

ENG: Duvet cover in blend silk and cotton yarn dyed fabric

ITA: Copripiumino in mista seta e cotone tinto filo



2216



**FR6581 /
LUXURY SHIMMER VELVET**

ENG: Decorative cushion

ITA: Cuscino decorativo



BJ56



**FR4351 /
PLATINUM LUXURY**

ENG: Decorative cushion in silk and linen

ITA: Cuscino decorativo in lino e seta



2113



**FR6580 /
GLOWING WEAVE LUXURY**

ENG: Shams in yarn dyed silk and cotton jacquard

ITA: Federa in misto seta e cotone tinto filo



2136



FR6598 / SUEDE LUXURY

ENG: Suede bed runner with silk lining

ITA: Runner letto in camoscio doppiato in seta

 2603

ENG: Suede cushion

ITA: Cuscino decorativo in camoscio

 2603



FR6602 / LUXURY FOX

ENG: Fox fur decorative cushion with silk lining

ITA: Cuscino in volpe doppiato in seta

 B103

THROWS AND
BLANKETS



FR6576 / LUXURY TILE

ENG: Decorative cushion in yarn dyed cotton and silk blend jacquard

ITA: Cuscino decorativo in tessuto tinto filo jacquard in misto cotone e seta



2136



FR6582 / CHAINS LUXURY

ENG: Silk and cotton blend jacquard decorative cushion with the iconic "chain" design

ITA: Cuscino decorativo misto seta e cotone caratterizzato dall'iconico disegno jacquard "catena"



2C04



FR6598 / SUEDE LUXURY

ENG: Suede cushions

ITA: Cuscino decorativo in camoscio



2603



FR6602 / LUXURY FOX

ENG: Fox fur decorative cushion with silk lining

ITA: Cuscino in volpe doppiato in seta



2136



FR6612 / LUXURY PASSEPARTOUT

ENG: Cotton and silk blend decorative cushion

ITA: Cuscino decorativo in mista seta e cotone



9707



FR6606 / KNOP

ENG: Pure cashmere throw with fringes

ITA: Plaid in pure cachemire con frange



2113



0503





FR6607 / CHAINS

ENG: Wool throw with iconic jacquard "chain" design

ITA: Coperta in pura lana vergine caratterizzato dall'iconico disegno jacquard "catena"



2E56

FR6608 / DOUBLE

ENG: Wool throw

ITA: Coperta in pura lana vergine



2E56



FR6609 / BLOW

ENG: Knit cashmere blanket

ITA: Coperta in cachemire realizzata in maglia



0504



2412



FR6598 / SUEDE LUXURY

ENG: Suede bed runner with silk lining

ITA: Runner letto in camoscio doppiato in seta



2603

Frette Special Projects

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